

## **PRESS RELEASE**

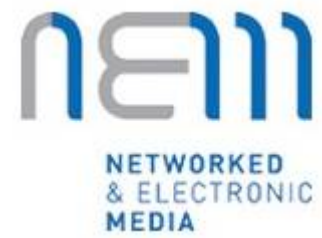
### **Over 70 FP7 Call 1 proposals in the NEM area**

**Paris, 15 June 2007. Over 70 proposals for research projects in ICT Call 1 of EU Framework Programme 7 (FP7) address the Strategic Research Agenda of NEM, the European Technology Platform for Networked and Electronic Media. The project coordinators of these proposals have declared that their projects would contribute to achieving the 'NEM Strategic Research Agenda'.**

The proposals comprehensively address the FP7 Challenge 1, “Pervasive and trusted network and service Infrastructures”, and specifically consider “The Network of the Future” (Objective 1.1), “Service and Software Architectures, Infrastructures and Engineering” (Objective 1.2) and the innovative issues of “Networked Media” (Objective 1.5) as well as “Digital Libraries and Content” (Challenge 4). More than 50% of these proposals are large-scale Integrated Projects (IPs) involving the major European industrial players in this sector, and many more are specific technically focused projects (STREPS), which involve many innovative European SMEs.

Nearly all the strategic agenda items identified by the NEM are addressed by proposals, with a special focus on private and public content production, content personalisation, network architecture, and network-based intelligence for end-to-end control. Some other topics of interest expressed within the proposals are: Superdistribution and content sharing, service platforms and service provisioning, privacy and trust.

When declaring themselves as NEM projects, the proposals have committed, to take part in the NEM-community meetings and, in particular, in the NEM Summit that the Platform plans to organize in the future as annual conference.



The Networked and Electronic Media technology platform is an industry-lead initiative that aims to develop sustainable European leadership in the convergence of media, information, and communication technologies.

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