

NEM Summit 2008: Towards future media Internet

St Malo, France, 13-15 October 2008

St Malo, 6 October 2008 – The NEM (Networked & Electronic Media) European technological platform will hold its first international seminar, the NEM Summit 2008, on 13-14-15 October in Saint-Malo. The conference, organised by the NEM platform under the aegis of the European Commission and in close collaboration with the Media & Networks cluster, will address topics related to the Internet of the future and its content. More than 500 participants are expected.

The NEM technological platform

Set up in 2005, NEM is a European technological platform dedicated to networked and electronic media. With 650 members, it is a large scale European industrial initiative to accelerate the pace of innovation and bring about convergence between the audiovisual and telecoms sectors and to place the European industry in the forefront of the information era. NEM brings together industrial players and research institutes from more than 30 countries. This technological platform has released its 2020 vision for the networks and services tomorrow. It has produced a strategic research agenda that has contributed to establishing the content of the European research programme.

More than 500 participants from across Europe and the world

The international NEM Summit will bring together more than 500 participants from industry and from research institutions working in the sector of networked and electronic media and more generally in information and communication technologies. Alongside the major industrial players¹, operators² and media³, there will also be representatives from start-ups and SMEs⁴ and from the principal Europe research organisations, industrial associations and standardisation and regulatory bodies⁵.

50 high level speakers, the latest European innovations illustrated with 50 demonstrations

This first NEM Summit will have some 50 speakers selected for their expertise in addition to numerous demonstrations of the latest innovations. Apart from the papers and project presentations, the event will provide the opportunity for all the players in the sector to review research and development, discuss the prospects for the future that are becoming apparent and share information about the state of the market and foreseeable developments. In short the NEM Summit aims to provide a forum where the latest innovations can be demonstrated and discussed. Numerous topics will be addressed during the conference, including 3D, rich media, future distribution networks as well as new user devices and terminals...

¹ Alcatel-Lucent, Atos Origin, Ericsson, Hewlett Packard, Huawei, Intel, Nokia, Siemens, STMicroelectronics, Philips, Thomson, ...

² BT, France Télécom-Orange, Portugal Telecom, TDF, Telecom Italia, Telefonica, TeliaSonera ...

³ BBC, Swissmedia, ...

⁴ Abertis Telecom, Aido, Eurescom, HomeOmega Research, Engineering Ingeneria Informatica, Game, Rose Vision, ...

⁵ European Broadcasting Union, GWT-TUD, INRIA, Institut für Rundfunktechnik, Queen Mary University of London, Instituts Telecom, University of Amsterdam, Universidad Politécnica de Madrid, Waterford Institute of Technology, ...

About NEM:

The NEM (Networked & Electronic Media) European technological platform was set up in 2005 as part of a European initiative aimed at bringing together European industrial and academic players around the specific topic of tomorrow's converged electronic networks in order to identify the challenges in these sectors and prepare R&D topics for future calls for projects in the European R&D framework programme. For further information: www.nem-initiative.org

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For further information about the media and network cluster: www.images-et-reseaux.com

