

NEM General Assembly
Brussels - October 22-23, 2007

NEM Summit

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Why is Homega organising the NEM Summit?

- **A division of Sigma Consultants**

- ▣ specialising in “Technology and services for the home”
 - market research, technology assessment, project management, research and business events, etc.
 - *organiser of the annual Net-atHome™ conference and exhibition*

- **Another division is Orionis**

- ▣ supporting the development of international S&T cooperation in the ICT sector



These last 10 years, Sigma Consultants has organised (through Orionis and Homega Research) over 25 cooperation and business events in Europe, Asia, Africa, and USA (100-700 delegates)

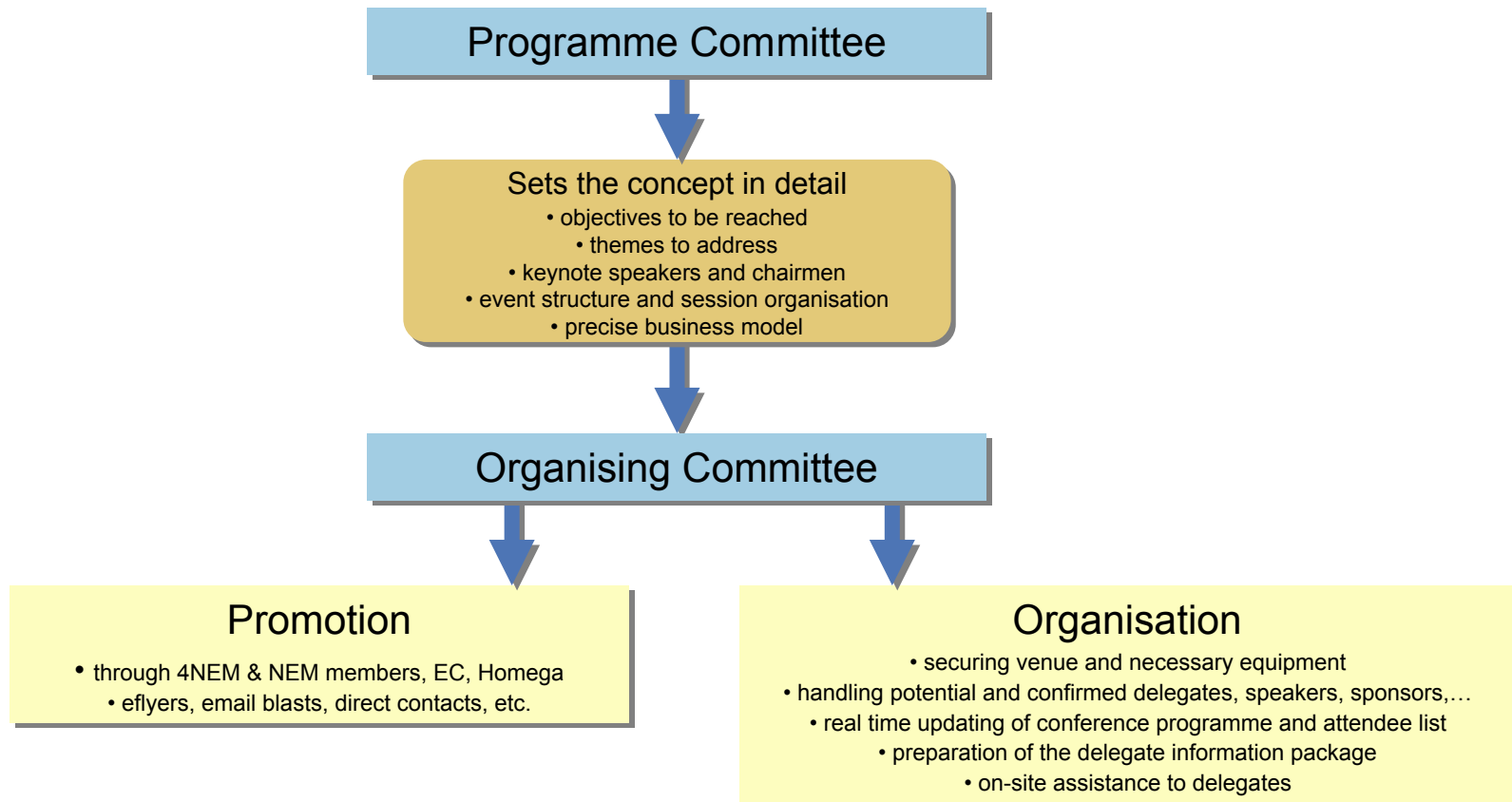
The NEM Summit: **What, Why & How**

- **A yearly « NEM Summit »**
 - ▣ in 2008 and 2009 (and beyond)
- **A conference & exhibition**
 - ▣ over 2 days
- **400 to 500 delegates**
 - ▣ NEM community
 - ▣ worldwide community of organisations involved in the NEM area

The NEM Summit: What, Why & How

- **To increase the impact of the NEM initiative**
 - ▣ and of the projects supported by the D2 Unit
 - ▣ and of the ICT Theme under FP7
- **To strengthen the exploitation potential of the “NEM projects”**
 - ▣ thanks to contacts established during the event
- **To widen the basis on which the NEM initiative will further develop**
 - ▣ inputs provided by non-member organisations participating in the event
 - ▣ expected increase in the membership basis after the event

The NEM Summit: What, Why & How



NEM Summit <> NEM members

- **It will be your Summit!**
- **So, please**
 - ☐ suggest issues to be addressed
 - ☐ recommend speakers to invite
 - ☐ widely promote the event
 - ☐ significantly involve your organisation
 - ☐ consider exhibiting
 - ☐ contribute to its organisation



Thank you for your attention

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