



Romanian Mirror Group

5th NEM General Assembly, Brussels, 22/23 October 2007



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□ **Content of presentation:**

- REDICT Project
- The Romanian Plan for Research, Development and Innovation between 2007 – 2013
- The Romania Operational Programmes (co-financed from European Structural Funds) between 2007-2013
- The Romanian Mirror Group – Searching for partnership



Romanian Mirror Group REDICT Project (1)

- **Full title:** Regional Economic Development by ICT / New Media Cluster

- Programmes and calls: FP7-REGIONS-2007-1
- Funding scheme: Coordination and support action (Support)
- Work Programme topics: Bringing benefits of research to SMEs
- Coordinator: Mr. Edwin OSKAM City of Amsterdam,
Department of Economic Affairs

- Proposal Developer: Mr. Gerard de Boer
Gemeente Amsterdam

- Stage: Selected for finance after (firs step of)
negotiations



Romanian Mirror Group REDICT Project (2)

- The proposal brings together 6 regions and clusters (18 partners): Amsterdam, Berlin, Bucharest, Copenhagen, Dublin and Paris.

- In the project clusters are defined in a broad sense:
 - ICT cluster – contains all organizations and enterprises related to hardware, software and services concerning telecommunications and computing sector,
 - The New Media cluster – contains the companies specialized in some of the following: animation, post-production, special effects, website development, graphic design services and CD/DVD production.



Romanian Mirror Group REDICT Project (3)

The objectives

- Map and exchange all critical issues in the field of ICT/New Media cluster - development in the regions involved, in order to compose the best strategy and action-plan to strengthen the economic competitiveness in the region, with a clear focus on role and potential of SMEs.
- The project will assess several existing practices for innovation systems and regional knowledge flow to SMEs in the regions, will confront this with a framework of reference and will identify a practical, tailor-made strategy and action-plan (JAP) for RTD-related measures.



Romanian Mirror Group REDICT Project (4)

Mentoring region

- The Bucharest cluster will be considered as a mentoring region because the new legislative framework is being implemented, harmonized with the EU law framework (such as: e-signature law, e-commerce law, data protection law, law on scientific and technological parks, law on scientific research and technological development) to foster the fast developing software industry.



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The Romanian Plan for Research Development and Innovation between 2007 – 2013 (1)

Programmes and budget

- **Human resources**, objectives: Increasing the number of researchers and their professional performances, budget: 0.4 B.E,
- **Capacities**, objectives: developing the research capacities (infrastructure) and opening the RDI systems to the international scientific environment, budget: 0.6 B.E,
- **Ideas** (is dedicated to the basic research) objectives: obtaining outstanding scientific and technological results, comparable to the ones obtained at the European level, budget: 81 M.E,
- **Partnership in the main domains**, objectives: stimulating R&D partnership in the main S&T domains, reaching innovative technologies, products and services (IT&C is one of the main sub-domain), budget: 1.6B.E,



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The Romanian Plan for Research Development and Innovation between 2007 – 2013 (2)

- **Innovation** (is dedicated to companies which unfold also R&D activities), objectives: increasing the innovation, technological development, production capacity and assimilation capacity of the researchers' results, in order to improve the competitiveness of national economy, budget: 0.6 B.E,
- **Sustaining the institutional performance**, objectives: sustaining the institutional development in order to reach excellence, sustaining the international competitiveness of the Romanian RDI system, budget: 0.5 B.E,

Total budget: 4.6 bil. E



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The Romanian Plan for Research Development and Innovation between 2007 – 2013 (3)

“Innovation” (details)

“Implementing the Strategic Research Agenda of the Technology Platforms” is one of the main specific objectives.

Main Topics:

- Creating products and technologies upon the enterprises’ initiative,
- Creating and / or developing innovation infrastructure, such as:
 - Scientific and/or technological parks,
 - Technological transfer centers,
 - Brokerage centers, knowledge stores,
 - Technology incubators.



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The Romanian Plan for Research Development and Innovation between 2007 – 2013 (4)

Types of projects, maximum budget per project

- **Complex Project:** aiming to reach objectives which concern the development of Romanian's top technologies and science, having as a result the development of technologies, products, processes, an innovative services, maximum budget per project: 0.6 M.E

- **Oriented Project:** aiming to reach punctual objectives which are established by consulting the economic partners, maximum budget per project: 0.3 M.E

- **Far-reaching complex project:** similar to “complex project” but with wider objectives, maximum budget per project: 2 M.E.



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The Romanian Plan for Research Development and Innovation between 2007 – 2013 (5)

Who may participate ?

- Romanian body which unfold R&D activities,
 - public body – 100% finance from state budget,
 - private body – 15% – 100% finance from state budget (according to Romanian and Community framework for state aid for RDI)

- foreign partners may participate, but every partner is receiving money from its country,



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The Romanian Operational Programmes between 2007-2013 (1)

Programmes and budget

- **The Sectorial Operational Programme (acronym SOP) „Environment”**, objective: to develop the environment infrastructure (large project), budget: 4.6 B.E;
- **The SOP „Transport”**, objective: to develop transport infrastructure of national and European importance (large project), budget: 4.6 B.E;
- **The SOP „Human Resources Development”**, objective: to develop HR and professional reoriented, budget: 3.6 B.E;
- **The SOP „Increase the Administrative Capacity”**, objective: to reform and reinforcement of local and central administrative capacity”, budget: 0.2 B.E,



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The Romanian Operational Programmes between 2007-2013 (2)

Programmes and budget (cont)

- **The SOP „Technical Support”**, objective: to support for implementation of OP, budget: 0.2 B.E;
- **The SOP „Increase of Economic Competitiveness”**, sub-programmes: IT&C for public and private areas, Increase Economic competitiveness through RDI activities, Increase of companies competitiveness, Energy, budget: 2.6 B.E,
- **The Regional Operational Programme “REGIO”**, objective: to reduce the differences regarding the socio-economic development level between the Romanian regions (finances projects with local and regional impact of the areas: transport, social and public health infrastructure, environment, business infrastructure), budget: 3.8 B.E.

Total budget: 35 B.E, out of which: 19.6 B.E from EU Structural F.



Romanian Mirror Group The Romanian Operational Programmes between 2007-2013 (3)

Main topics related to IT&C areas – briefly

Support for enterprises:

- Support for investments in tangible and intangible assets,
- Support for implementation of international standard (including setting-up, development and certification of tests laboratories)
- Support for the development of partnership: setting-up and development clusters and business centres,

Maximum budget per project between 0.1 M.E – 5 M.E (depending on topic and applicant).



Romanian Mirror Group The Romanian Operational Programmes between 2007-2013 (4)

Main topics related to IT&C areas – briefly

Support for RDI body:

- RDI projects,
- RDI projects with involvement of foreign specialist (managed by the foreign specialist employed of Romanian institutions)
- Investments in research infrastructure (labs, polls of excellence, GRID networks)
- Enterprises access to RDI activities (RDI infrastructure, start-up, spin-of, applicative research activities)

Maximum budget per project between 0.2 M.E – 30 M.E (depending on topic and applicant).



Romanian Mirror Group The Romanian Operational Programmes between 2007-2013 (5)

Main topics related to IT&C areas – briefly

IT&C for public and private area:

- Development of broadband infrastructures and of related services, beneficiary: local community, public administration, schools, hospitals, ..
- E-government, e-learning and e-health services development,
- E-economy development; to implement and develop the following: ERP and CRM systems (Enterprise Resources Planning, Customer Relationship Management), software solutions for design and production, informatics systems for economic analyses and business decision support, (business intelligence systems) and e-commerce applications,

Maximum budget per project between: 0.2 M.E – 50 M.E (depending on topic).



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Searching for partners (1)

Concerning the above mentioned financing opportunities, we are searching for partners related to the following:

- Support projects for SMEs and for local communities promotion at European level:
 - Multicultural WEB portals
 - Brokerage centres

- Support projects for start-up and develop a cluster in the field of “content deliver and content management”.

We are looking for partners in every EU country for mutual promotion (and also for defining the technical and business concept).



Romanian Mirror Group Searching for partners (2)

- Business partnership to promote in the Romanian market the success projects which was implemented in other European Countries (financed from EU Structural Funds)

We are looking for consultancy company. We provide local support.



Romanian Mirror Group Searching for partners (3)

- RDI Project: Software platform for real time content deliver.

The platform will include news and business information, the main target will be media and business areas.

Platform should be:

- multilingual in term of user interface and content,
- independent content provider as an content aggregator,
- user centered and high level customizable

Platform should assist user in content filtering using patterns and Artificial Intelligences elements.

Platform should address copyright and billing issues.



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Searching for partners (4)

We are looking for: Partners (software developers, content providers, beneficiary) together with which we should define, develop, take up and use the platform, we should set-up a network for the exchange content;

We are searching for partners in order to make proposals in Romanian Programmes and also we'd like to be part in European projects based on this topic.



Thank You !

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